



From Red Tape to Rocket Fuel :

Propelling

the

Innovative

Mind (Part 1)

Charles "Doc" Roome, Ph.D

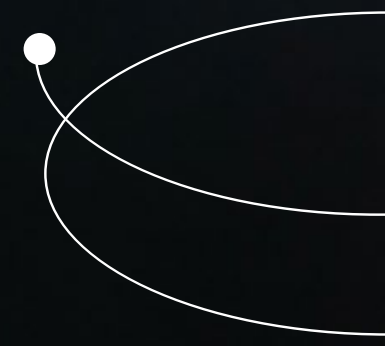
Critical Gap Persists for Five Skills Leaders Need to Develop





“NEW GROWTH
COMES FROM NEW
THINKING.”

--Rich Horwath

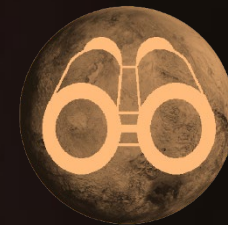


In n o S t r a t i v E =

Innovative +
Strategic



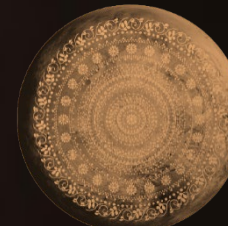
t h e s t r a t e g i s t ' s D N A



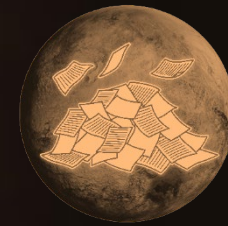
En v i s i o n i n g



Q u e s t i o n i n g



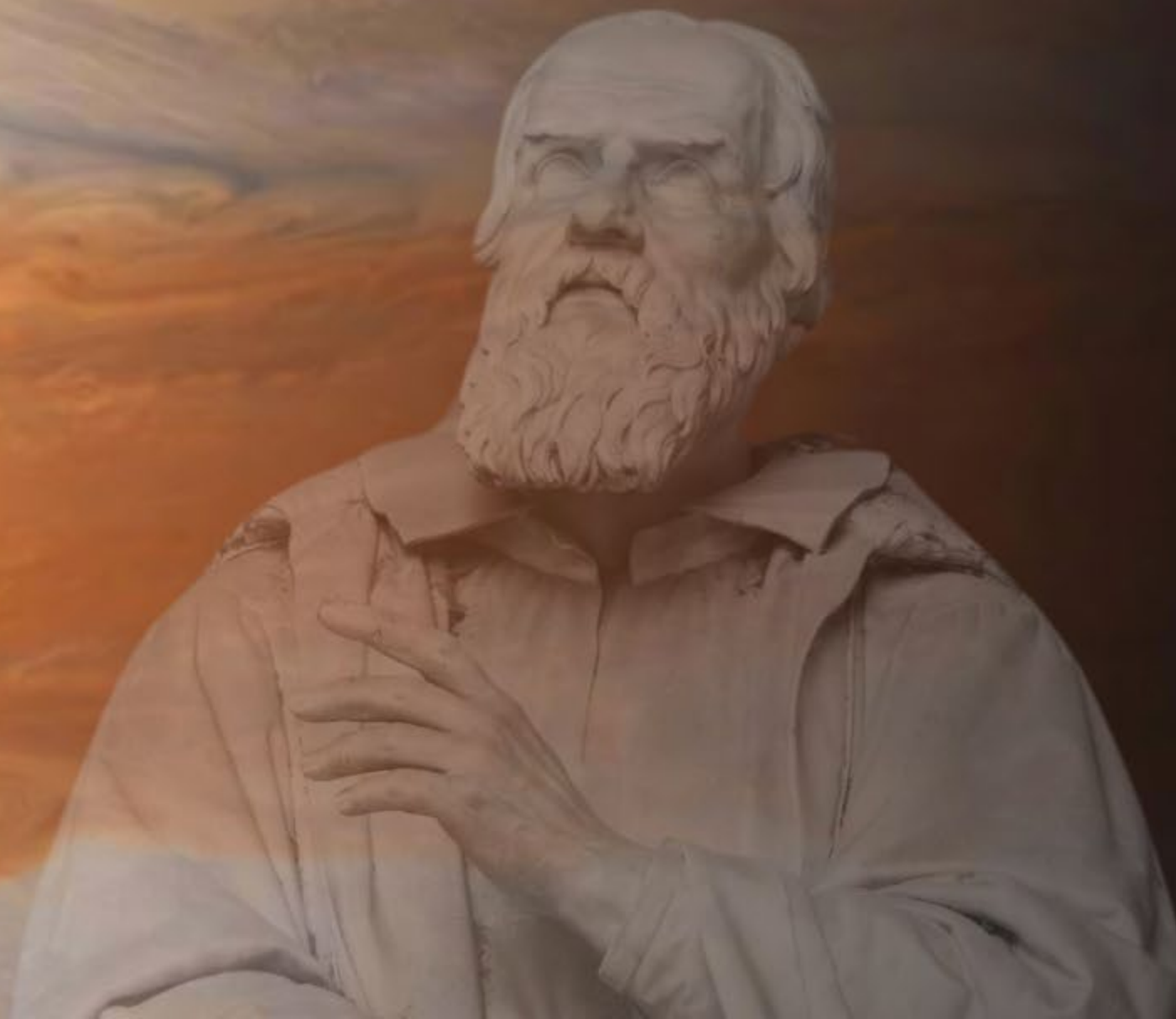
P a t t e r n i n g



O r g a n i z i n g



A n a l y z i n g



t h e i n n o v a t o r ' s D N A



Associating



Questioning



Observing

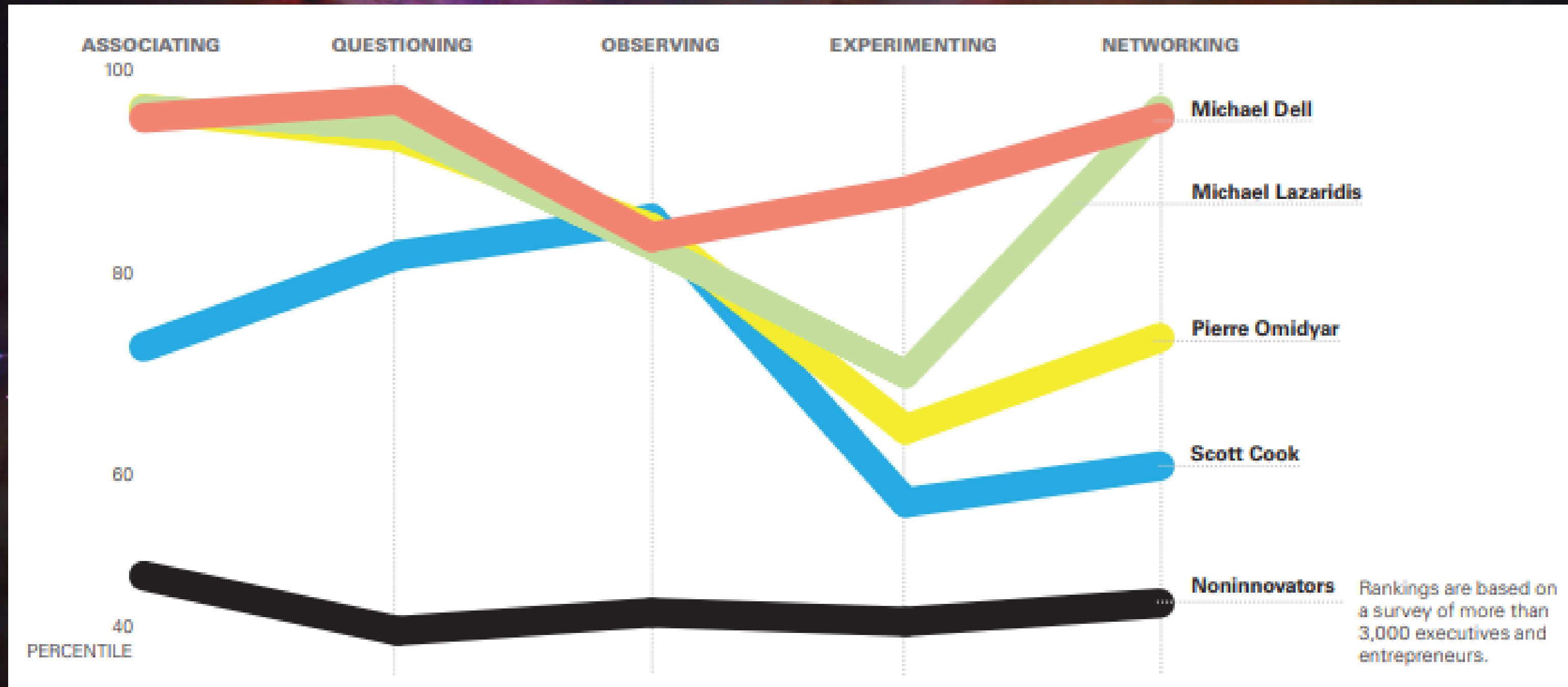


Experimenting



Networking

the innovator's DNA





A s s o c i a t i n g

“Creativity is connecting things.”

--Steve Jobs



A s s o c i a t i n g

“Using a pen, contribute[s] extensively
to the brain’s connectivity patterns
that promote learning [and
remembering].”

(van der Weel & van der Meer, 2024)



q u e s t i o n i n g

“The important and difficult job is never to find the right answers, it is to find the right question.”

--Peter Drucker



q u e s t i o n i n g

Questioning Domains:

- What's known?
- What if?
- Now what?
- So what?
- What's unsaid?

(Chevallier et. al., 2024)



q u e s t i o n i n g

“The questions that get leaders
and teams into trouble are often
the ones they fail to ask.”

(Chevallier et. al., 2024)



o b s e r v i n g

genchi genbutsu - “going to the
spot and seeing for yourself.”

--Akio Toyoda

F I N I S H E D F I L E S A R E
T H E R E S U L T O F Y E A R S
O F S C I E N T I F I C S T U D Y
C O M B I N E D W I T H T H E
E X P E R I E N C E O F M A N Y
Y E A R S O F E X P E R T S .

F IN IS H E D F I L E S A R E
T H E R E S U L T O F Y E A R S
O F S C I E N T I F I C S T U D Y
C O M B I N E D W I T H T H E
E X P E R I E N C E O F M A N Y
Y E A R S O F E X P E R T S .



e x p e r i m e n t i n g

“Our culture opens us to
allowing lots of failures while
harvesting the learning.”

--Scott Cook

e x p e r i m e n t i n g

- Pilot projects
- Skunkworks
- Spin-offs





p a t t e r n i n g

“If you can recognize patterns,
you have an edge.”

--Tony Robbins

T h i s l i t t l e s l i d e i s j u s t a n e y e - c a t c h e r

A l w a y s i s t h e r e t h a t r e a l i z e y o u h e l p t o

A n o t h e r w a y t o d o a l m o s t a n y t h i n g ,

I s i t t i m e f i r s t t h e r e a d i n g i n c l u d i n g

A l w a y s h a r d t o d o s o m e t h i n g a n e w w a y

H a v e y o u t h a t n o w a g a i n t h i s r e a d b u t

T h e h a n g o f i t ! G e t s e a s i e r , d o e s n ' t i t ?



e n v i s i o n i n g

“Everybody ends up somewhere in life.
A few people end up somewhere on
purpose. Those are the ones with
vision.”

--Andy Stanley

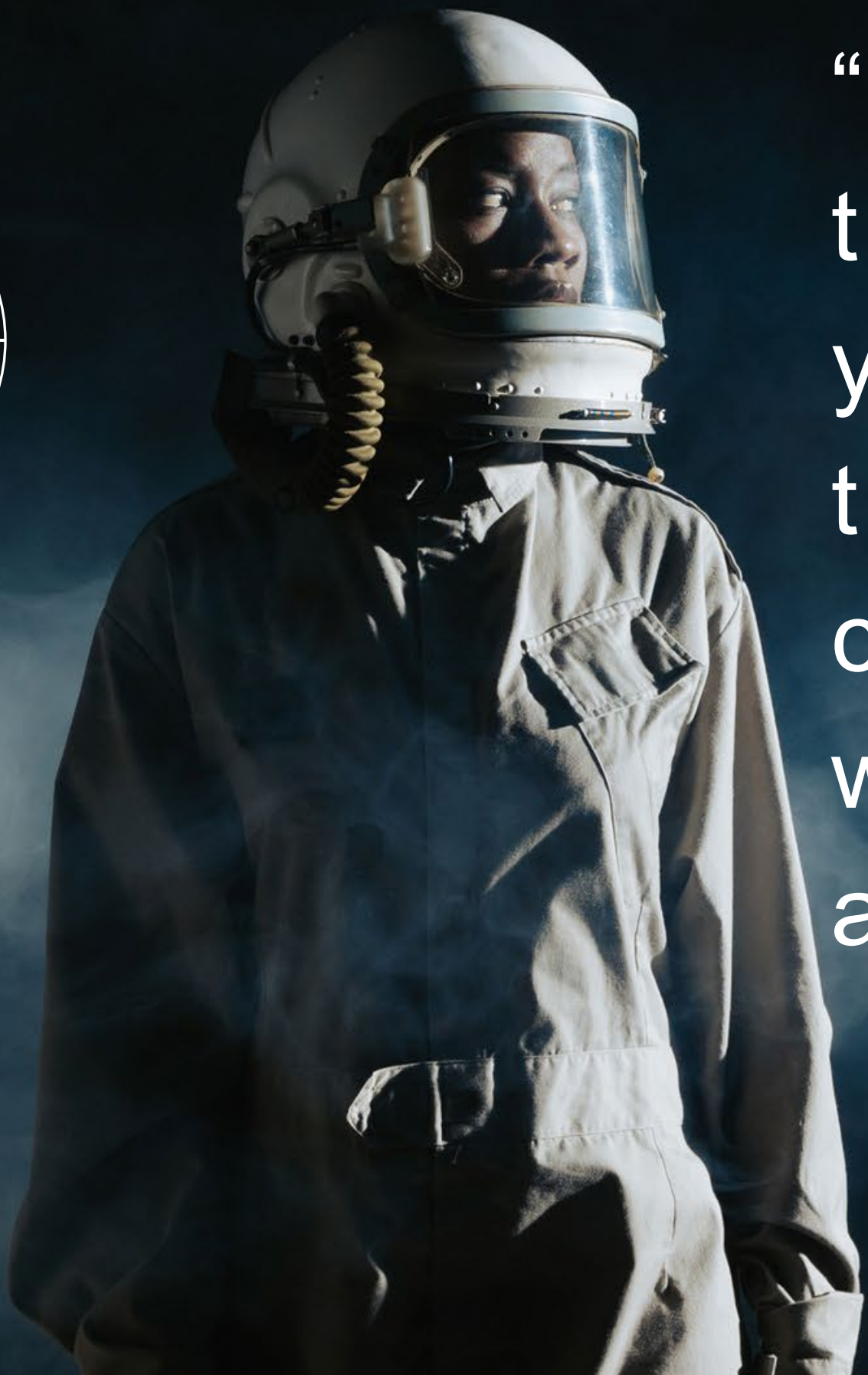


e n v i s i o n i n g

Vision Elements:

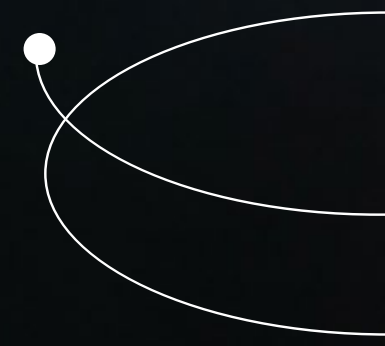
- Concise
- Inspiring
- Memorable

(Green, 2024)





“IF YOU c o n t i n u e
t o t h i n k l i k e
y o u ’ v e a l w a y s
t h o u g h t , y o u ’ l l
c o n t i n u e t o g e t
w h a t y o u ’ v e
a l w a y s g o t .”

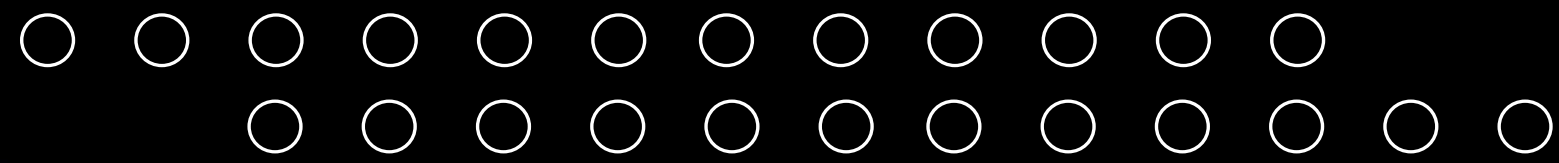
--Dale K. Mahoney





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THANKS!



doc.roome@tceq.texas.gov

